

taratsp.

LIVE YOUR LIFE DELICIOUSLY

tarateaspoon.com

ABOUT TARA TEASPOON:



This isn't your run-of-the-mill food blog. Tara Teaspoon Inc is focused on encouraging confidence in the kitchen and taking the stress out of entertaining. The mission is to empower readers to expand their cooking repertoire and enjoy time in the kitchen, using basic techniques and accessible ingredients. It publishes original recipes created and styled by Tara Bench, and inspires cooks to experiment, share and bring people together with food.

Tara Bench spent her early career sharing culinary insights with the masses at Martha Stewart Living and Ladies' Home Journal magazines. Now she loves working with quality brands to generate expert content for her followers. You can create something unique and special with Tara Teaspoon Inc through sponsored posts, spokesperson opportunities, product giveaways and videos.



OFTEN SERVED ON:



1.7K+

/TARATEASPOONINC



909+

/TARATEASPOON



1.5K+

@TARATEASPOONINC



4.4K+

@TARATEASPOON

BLOG INGREDIENTS:

50% ages 25-44

83% from USA

53% on mobile

86% female



A TASTE OF TARA TEASPOON:

6.4K avg unique monthly visitors

8.1K social media followers

9.1K avg monthly views

1.4K email subscribers

DELICIOUS POSSIBILITIES:

Blog & social media giveaways

Product & program affiliate

Website banner ads

Sponsored posts



ON THE TABLE:

Manage & produce content projects

Branded recipe creation & styling

On camera talent TV & Video

Event hosting & attendance

Brand ambassadorships

REVIEWS FROM THE CRITICS:

"Tara's delivered client-wowing content everytime, on time. She has a collaborative spirit, an artist's eye, and the culinary chops to match. I can't wait to work with her again!"

Jonathan Whitbourne
Editorial Director
Meredith Custom Solutions



"We love working with Tara. She really thinks about the projects and brings a creative freshness and enthusiasm to everyone. And she's calm and unflappable on the photo set!"

Susan Westmoreland
Food Director
Good Housekeeping

GOOD
HOUSEKEEPING

"We immediately signed on to work with Tara on behalf of our national food clients. She makes us - and more importantly our clients - not only look good but look FABULOUS!"

Claudia Brooks D'Avanzo
Founder & President
Creative Communications Consultants



PRICING:

RECIPE DEVELOPMENT

(Brand Ownership)

\$ Upon Request

*Ideation & Discussion
Customized or Branded
Styled Image*

SPONSORED POST

\$ Upon Request

*Tara Teaspoon Blog Post
Original Content Creation
Organic Brand Mention
Social Media Promotion*

SPOKESPERSON & APPEARANCE

\$ Upon Request

*Produced Video or Live TV
(National & Local)
Events, Speaking, Classes
Social Media Takeovers
Live Social Media*

Let's cook something
up together!

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